

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

resonance
A241.3
M342Rpm
1954

UNITED STATES
DEPARTMENT OF AGRICULTURE
LIBRARY



Reserve
BOOK NUMBER

A241.3
M342Rpm
1954

2 U.S. UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service,
Poultry Division. "
sa Washington 25, D. C.

2X References
on
Poultry Merchandising,
5C 1954 ~~(Revised)~~ //

- PHILLIPS, R. E., and A. D. Oderkirk
1940 Marketing Capons. U. S. Egg and Poultry Mag., Vol. 46, No. 12,
pp. 752-755.
- DENMAN, C. B.
1947 Practical Ways to Step Up Sales of Turkeys. Turkey World, Vol. 11,
p. 26.
- DREWS, H. E.
1947 And How to Package Poultry. Amer. Egg and Poultry Rev., Vol. 8,
No. 5, pp. 10, 12, 14, 16, 48.
- GWIN, J. M.
1947 Which Kind of Poultry Do Eastern Consumers Really Prefer?
U. S. Egg and Poultry Mag., Vol. 53, No. 6, pp. 5-7, 42.
- KOCH, W.
1947 Dressed Poultry Marketing. Amer. Egg and Poultry Rev., Vol. 8,
No. 12, p. 62, 64 (November 1947).
- BEANBLOSSOM, F. Z.
1948 Merchandising Turkeys. B-163, Ext. Service, A & M College of
Texas, College Station, Texas.
- KIRKPATRICK, M. E., and Others
1948 Chicken in the Freezer. U. S. Dept. of Agri. AIS-74.
- McALLISTER, W. T., and R. O. Bausman
1948 The Retail Marketing of Frying Chickens in Philadelphia.
Univ. of Delaware, Expt. Sta. Bul. No. 275, Newark, Delaware.
- BENJAMIN, E. W., H. C. Pierce, and W. D. Termohlen
1949 Marketing Poultry Products. Published by John Wiley and Sons, Inc.,
New York, 4th Edition, 1949, 389 pages.
- DAWSON, L. E., and G. B. Woods
1949 Merchandising Turkey Parts. Sta. Bul. 537. Purdue Univ. Agr.
Expt. Sta., Lafayette, Indiana.
- GERALD, J. O.
1949 Farm-to-retail Margins for Marketing Western Turkeys.
Agr. Infor. Bul. No. 5, U. S. Department of Agriculture, Dec. 1949.

1949

HODGSON, ..

1949 Tur-King Logs Push Turkey Sales (Description of boned, rolled turkey log, wrapped in aluminum sheeting either for cold storage or for immediate roasting). Turkey World, Vol. 11, p. 20.

SWICKARD, M. T., and Others

1949 Turkey on the Table the Year Round. U. S. Dept. of Agri. Farmers' Bull. No. 2011.

THOMPSON, W., and W. MacLinn

1949 Half Turkeys Keep Well Frozen. TurkeyWorld, Vol. 11, p. 69.

V NDELL, J. H.

1949 Market Poultry Leaflet No. 11, Revised. Ext. Service, Mass. State College, Amherst, Mass.

WITSFORD, HARRY

1950 Snyders Boned Turkey Gains Favor. Turkey World, Vol. 25, No. 9, September 1950.

CARPENTER, R. S.

1950 Poultry Grading and Inspection Program. High Lights for Consumers, U. S. Dept. of Agriculture, PA-96.

McALLISTER, W. T., A. F. Kish, and R. O. Bausman

1950 Observations Relating to the Merchandising of Frying Chickens. Poultry Science, Vol. XXIX, No. 5, Sept. 1950.

ESSARY, E. O.

1951 New Methods of Utilizing Poultry Through Poultry Specialties. Poultry Science, Nov. 1951, Vol. 30, No. 6, p. 912.

GUYER, R.

1951 Poultry Sells Better When It's Packaged Right U. S. Egg and Poultry Mag., Vol. 57, No. 6, pp. 12-17.

JOHNDREW, O. F., JR., R. C. Larkin, and T. H. Pond

1951 Marketing Farm Poultry. Farmers' Bulletin No. 2030, U. S. Dept. of Agriculture.

JOHNDREW, ORVIS F. JR.

1951 Prepackaging Practices for Fresh Ready-to-Cook Poultry. Amer. Egg and Poultry Rev., Vol. 12, No. 9, September 1951.

PRIEBE, EDWARD W. JR.

1951 Tough Marketing Problems Test the Ingenuity of Both Science and Industry. U. S. Egg and Poultry Mag., Vol. 57, No. 10, October 1951.

SIMMONS, WILL M.

1951 Shrinkage and Mortality in Shipments of Live Chickens Received at the New York City Live Poultry Terminal 1949-1950. A. E. 771, May 1951, Cornell University in cooperation with the Poultry Branch, PMA, U. S. Dept. of Agriculture.

1951, HAROLD D.

Consumer Demand For Chicken As Related to Demand for Total Meat
Univ. of Maryland, Agr. Expt. Sta., Miscel. Rep. No. 110, November 1951.

1951, HAROLD D., and Harold Hooker

Retail Merchandising and Consumer Acceptance of Eggs and Poultry
Univ. of Maryland, Agr. Expt. Sta., and Ext. Service Bul. X-4,
September 1951.

1951, HAROLD D.

Market Area for Delmarva Broilers. Univ. of Maryland, Agr. Expt.
Sta., Bul. A-54, August 1951.

1951, HAROLD D.

Consumer Preference and Buying Habits for Chicken. Univ. of Maryland,
Agr. Expt. Sta. and Ext. Service Bul. X-5, September 1951.

1951, T. K.

Easterners Sell Broiler Turkeys the Year Around. Turkey World,
Vol. 26, No. 8, pp. 20, 43, 44.

1952, ROICE H.

Marketing of Chickens from Producer to First Handler, Washington,
Oregon, and Utah, 1948-1949. Bul. 354, Utah State Agr. Expt. Sta.
(Logan, Utah), in cooperation with BAE and PMA, U. S. Dept. of
Agriculture, June 1952.

1952, ROICE H.

Trends in Chicken Slaughter and Prices in the Western States.
Special Report No. 5, Utah State Agr. Expt. Sta. (Logan, Utah),
in cooperation with Stations of Calif., Oreg., and Wash., BAE
and PMA of U. S. Dept. of Agriculture, May 1952.

1952, CHARLES M.

Studies in Turkey Marketing in the Western States. Special Report
No. 6, Utah Agr. Expt. Sta. (Logan, Utah), in cooperation with Expt.
Stations of Calif., Oreg., Washington, and PMA of U. S. Dept. of
Agriculture, May 1952.

1952, MABEL L.

Year Around Market for Turkeys in Home Freezers and Locker Plants.
Nev. Agr. Expt. Sta., Univ. of Nev. (Reno, Nev.), May 1952.

1952, R. L., and T. C. Salz

Broiler Truckers-Buyers in Indiana. Agr. Expt. Sta. Bul. 580,
Purdue Univ., (Lafayette, Ind.), September 1952.

1951, HENRY

Poultry - Put It On Ice. Butchers' Advocate, Feb. 20, 1951
Vol. 131, No. 8, p. 8.



- SMITH, HAROLD, and Francis Dallavalle
1952 A Study of the Merchandising of Poultry and Eggs In Retail Stores.
Miscel. Pub. 144, Agr. Expt. Sta., Univ. of Maryland (College Park),
July 1952.
- BAUM, E. L., and H. B. Fletcher
1953 Application of Profit Maximizing Techniques to Commercial Fryer
Enterprises. Poultry Sci. 32: 415-423, 1953.
- GRAF, R. L., G. R. Biddinger, and J. L. Pytel
1953 U. S. Armed Forces Conducting Research on Boneless Turkey.
Poultry Sci., Vol. 32, No. 5, September 1953, p. 901.
- KANTNER, ARTHUR H.
1953 Poultry Prices on the New York City Market, 1875-1950. Bul. 888,
39 pp., Cornell Univ. Agr. Expt. Sta. (Ithaca, New York), in
cooperation with the Poultry Branch, PMA, U. S. Dept. of Agri-
culture, February 1953.
- LACY, R. L., and R. C. Smith
1953 Analysis of Chicago Live Poultry Market, 1948 and 1949. A. E. 2937,
40 pp., Dept. of Agr. Econ., Univ. of Ill., (Urbana, Ill.), in
cooperation with the Poultry Branch, PMA, U. S. Dept. of Agri-
culture, April 1953.
- MILLER, H. I.
1953 Marketing Our Nation's Laying Flock. Amer. Egg and Poultry Rev.,
Vol. 15, No. 11, Nov. 1953
- NADEN, KENNETH D., and George A. Jackson 129 pp.
1953 Some Economic Aspects of Retailing Chicken Meat. Bul. 734, Agr.
Expt. Sta., Univ. of Calif., (Los Angeles, Calif.) May 1953.
- ANDERSON, ROICE H., and Glen E. Downs
1954 The Relation Between Gradings of Live and Dressed Chickens in Utah.
Bul. 366, 16 pages, Agr. Expt. Sta., Utah State Agr. College
(Logan, Utah), February 1954, in cooperation with the Agricultural
Marketing Service, U. S. Dept. of Agriculture.
- HANSEN, PETER L.
1954 What Weight Broilers? Agricultural Research Service, U. S. Dept.
of Agriculture. The Agricultural Situation, Vol. 38, No. 4,
April 1954.
- HARPER, W. W.
1953 Marketing Georgia Broilers. Bul. 261, 42 pages, Georgia Expt. Sta.,
(Experiment, Ga.), July 1953.



